

# Thriving Together: Let's unpack the state of the transatlantic relationship

# On the agenda

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Two tales of  
the  
transatlantic  
relationship

02

Five facts to  
understand  
the EU-US  
economy

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Luxembourg

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What's next?

## Our aim

Ensure a **growth-oriented business** and **investment climate in the EU**

### Who we are

American companies  
**committed to  
and invested  
in Europe**

### What we want



To maintain  
and strengthen  
**the transatlantic  
relationship**

To build a  
stronger and  
**more united EU**

### What we stand for



**Trust**



**Expertise**



**Excellence**



**Transparency**

# A strong AmChams in Europe network

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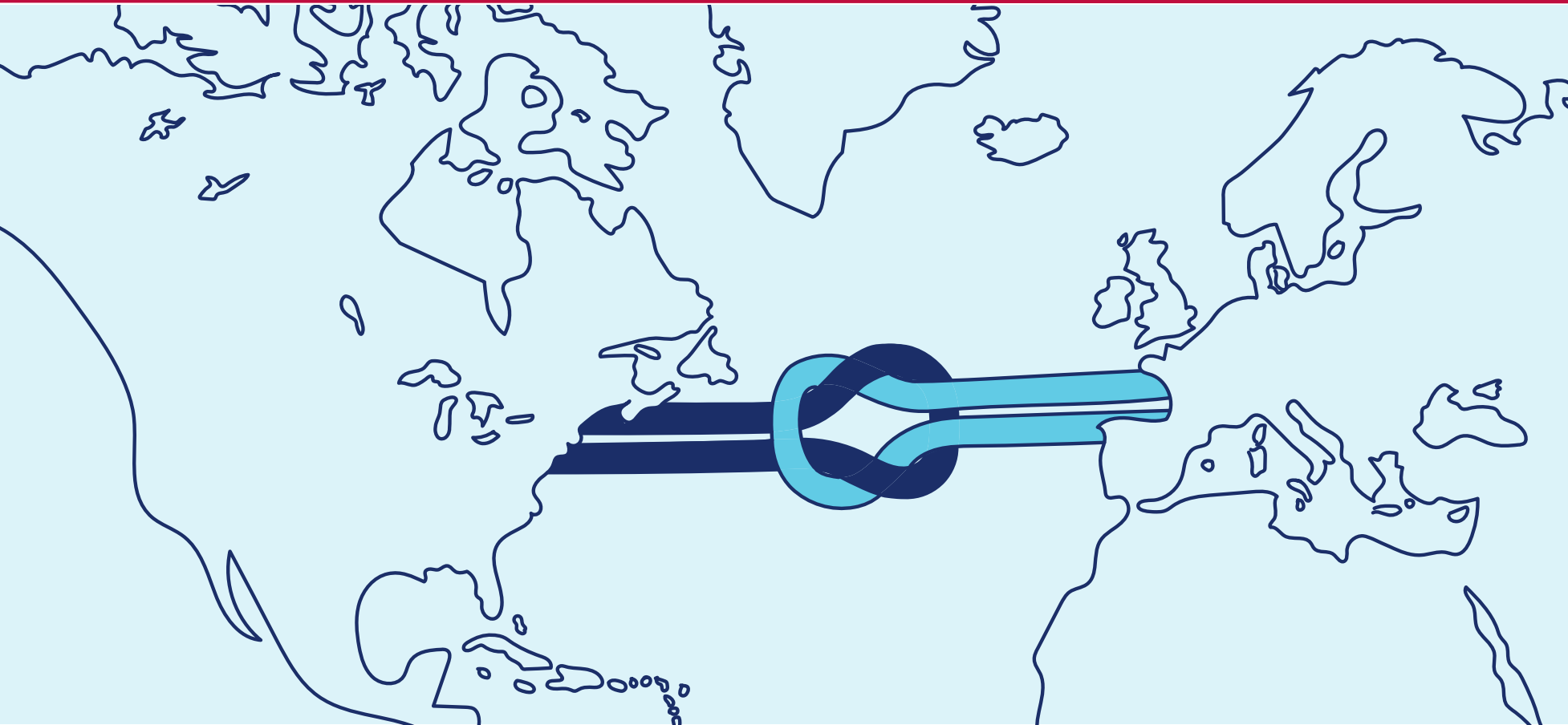
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# Two tales of the transatlantic relationship



Political

Economic

# Transatlantic Economy highlights

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Watch the video [here](#).



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U.S. Chamber of Commerce

Thanks to the supporting partners



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



AMERICAN  
CHAMBER of COMMERCE  
IRELAND

AMCHAM LUXEMBOURG  
AMERICAN CHAMBER OF COMMERCE IN LUXEMBOURG A.S.B.L.



AmCham  
Slovenia



25 YEARS  
OF VALUES

AMCHAM  
AMERICAN CHAMBER OF COMMERCE IN SWEDEN

Annual Survey of Jobs,  
Investment between  
and Europe

# Five facts about the EU-US economy

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1. The EU and the US are each other's geoeconomic base
2. Don't look at trade alone: investment drives the relationship
3. The transatlantic energy landscape is changing
4. Strategic dependencies call for derisking
5. EU trade relations with China are overplayed

# 1. EU and US are each other's geoeconomic base

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- Each other's most important commercial partner
- 16 million jobs
- Two-thirds of global foreign direct investment stock
- Half of total global personal consumption
- Close to one-third of world GDP in terms of purchasing power

## 2. Don't look at trade alone: investment

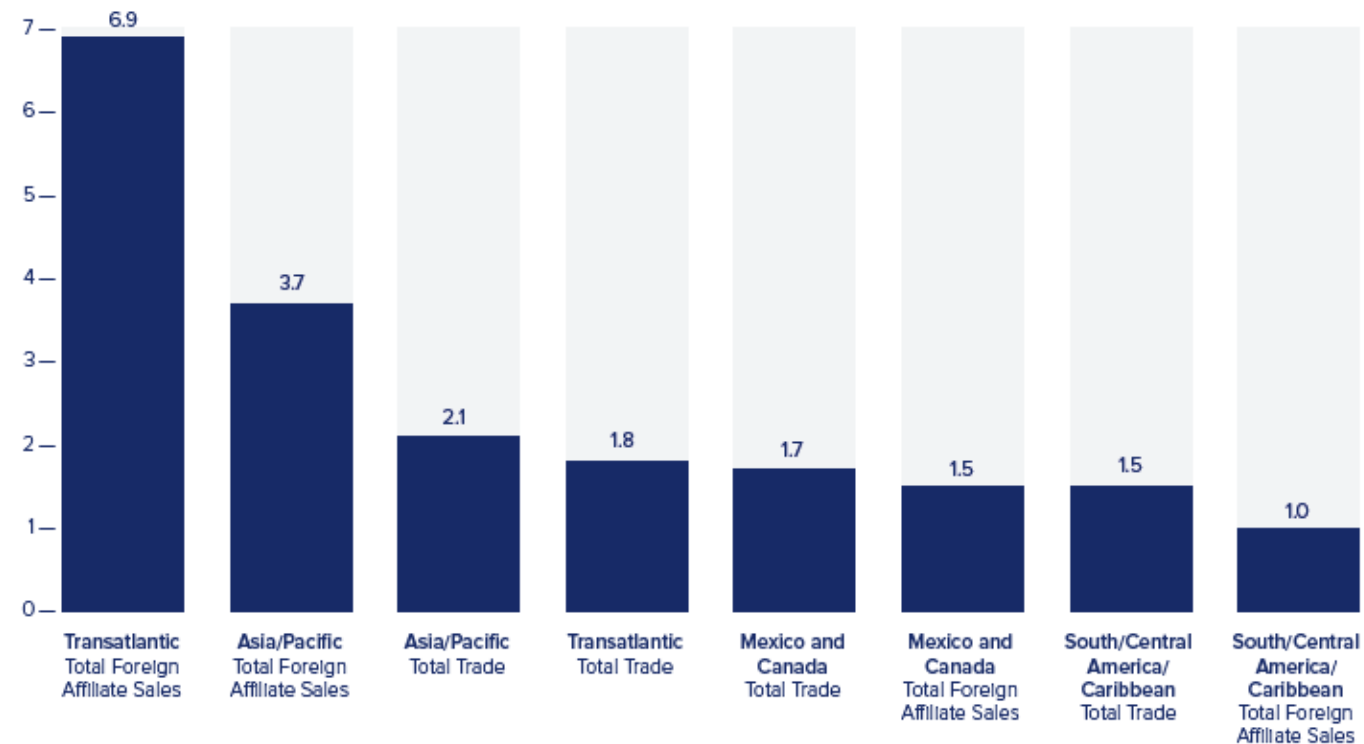


## 2. Don't look at trade alone: investment



## 2. Don't look at trade alone: investment

**Table 2.** America's Major Commercial Arteries (\$Trillions)

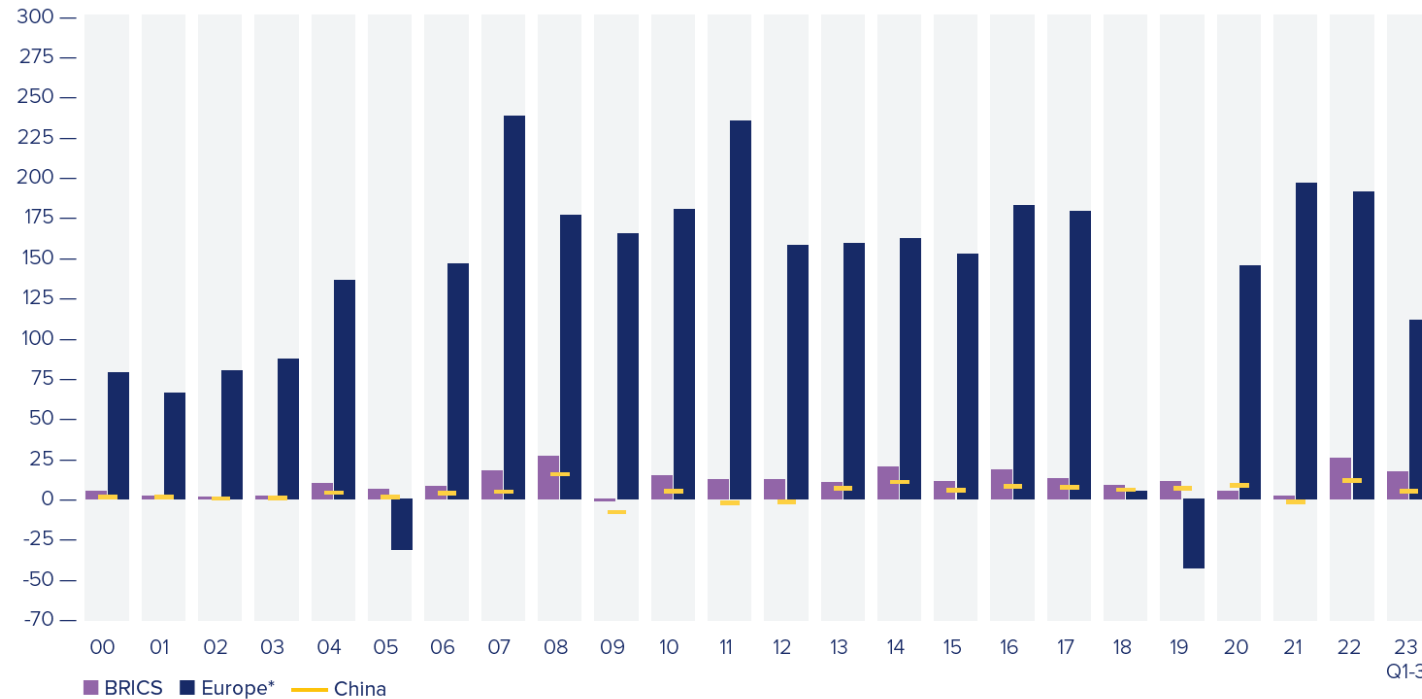


*Foreign Affiliate Sales: Author's estimates for 2022. Total Trade: Data for goods & services, 2022. South/Central America and Caribbean includes Mexico.*  
*Source: Bureau of Economic Analysis.*



# 2. Don't look at trade alone: investment

Table 5. Foreign Direct Investment Outflows to the BRICS vs. Europe (\$Billions)



\*Europe does not include flows to Russia.  
Source: Bureau of Economic Analysis. Data as of January 2024.

- Total stock of US FDI in Europe is 4x more than US investment in the Asia-Pacific
- New US FDI in Europe: 6x US FDI in BRICs  
20x US FDI in China

(2023)

# 3. The transatlantic energy landscape is changing



**U.S. as critical energy supplier to Europe**

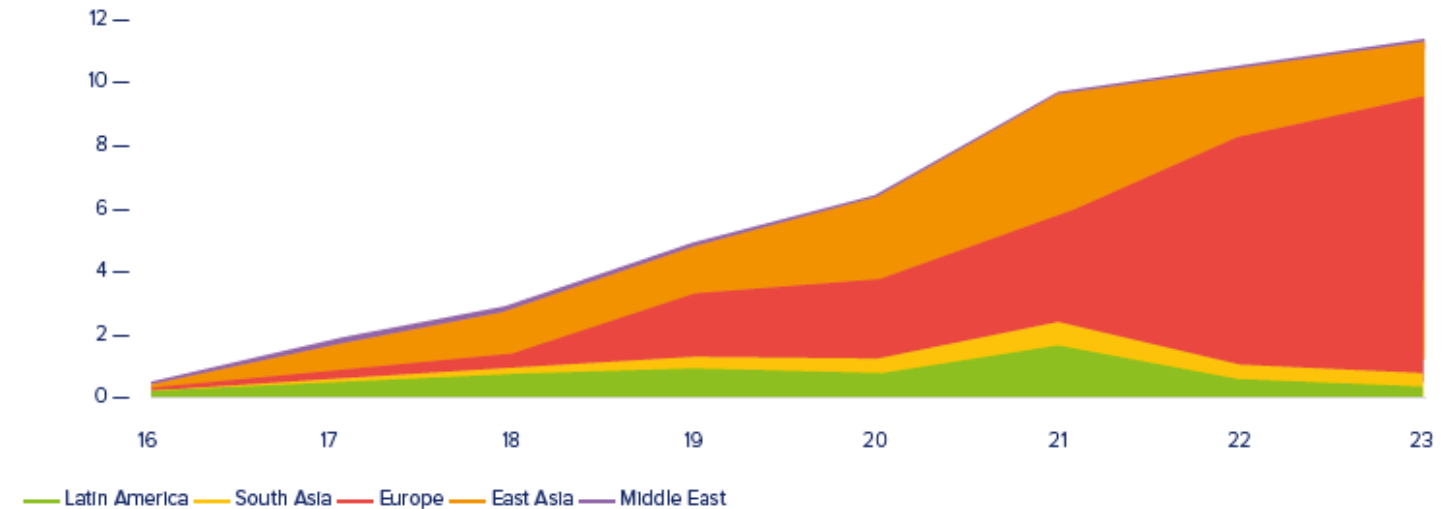


**New policy initiatives to accelerate green transition and boost competitiveness**



**Substantial opportunities in clean technology for private sector**

Table 1. U.S. LNG Export Destinations (Bcfd)



Bcfd: billion cubic feet per day. Sources: U.S. Department of Energy; Jeremy Goh, Kent Bayazitoglu, Ajey Chandra, "Another 9 bcf of US LNG export capacity required by 2035," Oil & Gas Journal, August 7, 2023.

# 4. Strategic dependencies call for derisking

Strategic sectors with vulnerable supply chains for both the U.S. and the EU

-  **Artificial intelligence**
-  **Batteries**
-  **Critical materials**
-  **Defense-related technologies**
-  **ICT and cloud technologies**
-  **Pharmaceuticals**
-  **Semiconductors**

Table 2. EU and U.S. Mutual Dependencies on China and the Rest of the World: Examples by Sector

	Health	Critical Materials	Renewables	Digital/ICT
U.S./EU Dependencies on China	APIs; Covid-19 related goods (face masks, gloves)	Tungstates, ferro-alloys, etc.	Permanent magnets	Laptops, cell phones, radio-broadcast receivers
U.S./EU Dependencies on Rest of the World	APIs; Covid-19 related goods (face masks, gloves)	Various	Permanent magnets Type electric accumulators	Laptops, cell phones, radio-broadcast receivers

Source: European Commission; United States Government; Zhang.

# 5. EU trade relations with China are overplayed

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- EU-US goods and services trade (\$1.61 trillion) in 2022
  - 34% higher than EU-China trade (\$1.06 trillion )
  - 53% higher than US-China trade (\$758.42 billion)
- EU services trade with the US of \$704 billion in 2022 was 4.6 times larger than EU-China services trade of \$154billion.
- 48/50 US states export more to Europe than China

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# Bilateral trade and investment

United States in Luxembourg

Luxembourg in the United States

**28,987**



Jobs

**45,288**

Jobs directly supported by majority-owned affiliates. Estimates for 2022. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

**\$605.3 bn**



Investment

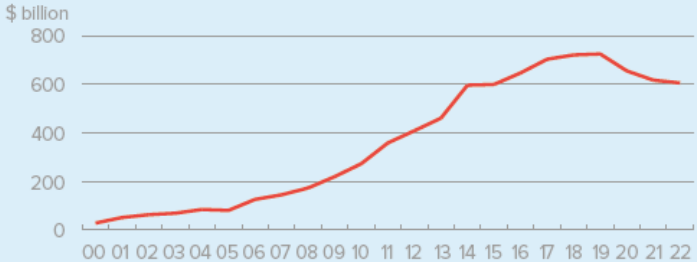
**\$323.7 bn**

**Foreign Direct Investment (FDI), 2022**

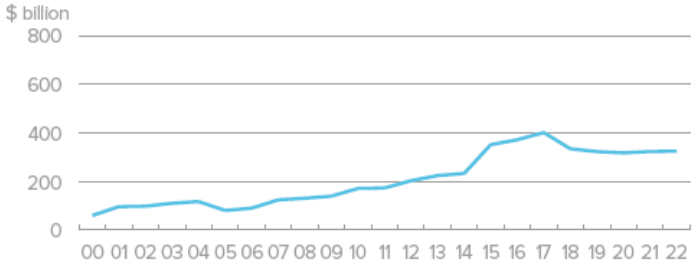
**Foreign Direct Investment (FDI), 2022**

Investment between the U.S. and Luxembourg is skewed in favor of Luxembourg. Estimated U.S. foreign affiliate sales in Luxembourg were about five times greater than sales of Luxembourg affiliates in the U.S. Foreign direct investment and employment by Luxembourg firms in the U.S. have somewhat fluctuated over the past decade. In 2010, employment reached a peak of 38,300 workers, then fell to as low as 5,200 workers in 2016, and has since recovered to an estimated 44,400 workers in 2022. U.S. affiliates in Luxembourg generated around \$6.6 billion in value in 2022 compared to \$4.5 billion in value added by affiliates from Luxembourg in the U.S.

**U.S. FDI Position in Luxembourg**



**Luxembourg FDI Position in the U.S.**



Foreign direct investment position, historic-cost basis, 2000-2021.

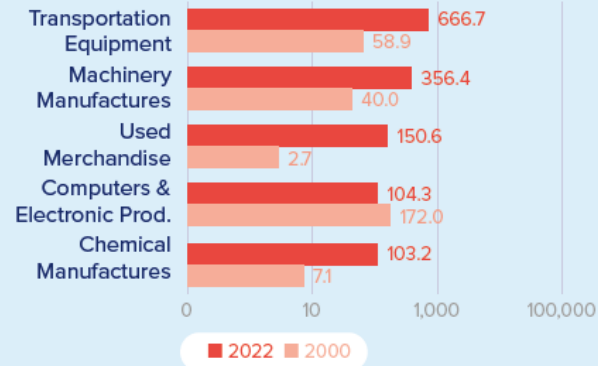


**\$1.7 bn**

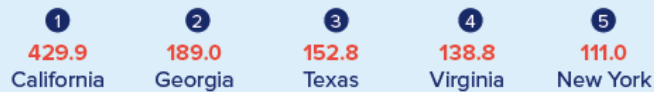
**U.S. Goods Exports to Luxembourg, 2022**

**2.6%** The U.S. supplied 2.6% of Luxembourg's total imports... **25.8%** ...but the U.S. share increases to 25.8% when intra-EU trade is excluded from the total.

**Top Five U.S. Goods Exports to Luxembourg (\$millions)**



**Top State Exporters of Goods to Luxembourg (\$millions)**

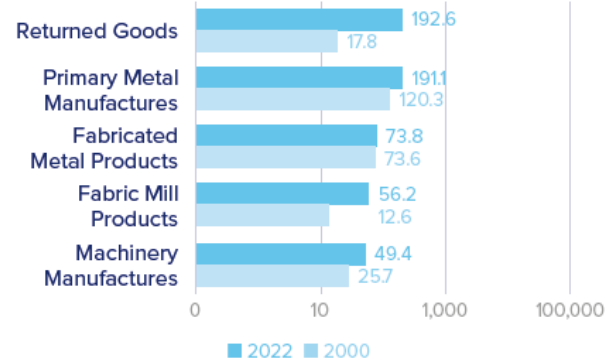


**\$0.7 bn**

**U.S. Goods Imports from Luxembourg, 2022**

**3.1%** The U.S. received 3.1% of the total goods Luxembourg exported to the world... **16.0%** ...but the U.S. share increases to 16.0% when intra-EU trade is excluded from the total.

**Top Five U.S. Goods Imports from Luxembourg (\$millions)**



**Top State Importers of Goods from Luxembourg (\$millions)**



**\$9.8 bn**

**U.S. Services Exports to Luxembourg, 2022**

**\$2.5 bn**

**U.S. Services Imports from Luxembourg, 2022**





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# Thanks!

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